

On big data and small data for the tourism sector: insights from a management research perspective

Friday 29 November
2024

Room SMT 2
Santa Marta Building
University of Verona



10.00

Welcome

Pro-Rector of University of Verona and
Director of Department of Management

Opening speech:

Prof. Ilenia Confente, Scientific
Coordinator for Spoke 6 RT 2
Data Analytics

10.30

Unpacking the Impact of Airbnb Proliferation: A Study on Residents' Satisfaction in Amsterdam

Presenters: Prof. Silvia Blasi and Prof.
Andrea Ganzaroli

11.00

Integrating tourists' walk and talk: a methodological approach for tracking and analysing tourists' real behaviours for more sustainable destinations

Presenters: Dott. Valentina Mazzoli
and Dott. Nicola Camatti

11.20

Guess who: Profiling sustainable tourists and how they experience paradoxes

Presenter: Dott. Serena Lonardi

11.40

Promoting sustainable tourism by recommending sequences of attractions with deep reinforcement learning

Presenter: Dott. Sara Migliorini

12.00

Towards visitor management systems: discussion of solutions and variety of contexts.

Presenters: Dott. Sofia Bombonati
and Prof. Michele Tamma

12.20

Toward Sustainable Tourism in Natural Destinations: A Study on Visitor Capacity and Satisfaction at Lake Tenno

Presenter: Prof. Oksana Tokarchuk

12.40

Concluding remarks and discussion:

Prof. Ilenia Confente

13.00

Light Lunch

Spoke Leader

Affiliates