



**To create a better, more
sustainable world,
together**



WHO ARE WE?

Marta Bertolai
Country Director



Francesca Chiesa
Program Manager



**WE BELIEVE INVESTING IN STUDENTS WHO TAKE
ENTREPRENEURIAL
ACTION FOR OTHERS
CREATES A BETTER WORLD FOR
US ALL.**

ENACTUS

What is Enactus?

Enactus is a community of **student, academic, and business leaders** committed to using the power of entrepreneurial action to transform lives and shape a better, **more sustainable future**

Mission:

We want to engage the next generation of **entrepreneurial leaders** to use **innovation and business principles** to **improve the world**

ENACTUS WORLDWIDE



36

COUNTRIES



1,730+

UNIVERSITY PROGRAMS



72,000

STUDENT MEMBERS

Annually



3,800+

TEAM PROJECTS

Advanced



7,300,000+

HOURS DEDICATED

Annually



550

CORPORATE,
ORGANIZATION &
INDIVIDUAL PARTNERS



17

GLOBAL GOALS

Advanced



1,300,000+

LIVES DIRECTLY IMPACTED

Annually



1

ENACTUS
WORLD CUP

ENACTUS ITALY



9

UNIVERSITY TEAMS



120

STUDENT MEMBERS

Annually



12

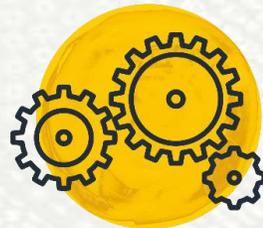
TEAM IMPACT PROJECTS

Advanced



10

**CORPORATE &
ORGANIZATION
PARTNERS**



11,550

HOURS DEDICATED

Annually



17

PEOPLE DIRECTLY IMPACTED

Annually

ENACTUS PROGRAM

1. Program Establishment

We support student recruitment and engagement of university staff, business advisors and team leaders



2. Team Development

Through robust training, insight sharing and leadership events, we build capacity to maximise our student and global impact



3. Collaborative Guidance

Teams participate in data collection and needs assessment for local and international community impact projects



4. Entrepreneurial Action

Students deploy business innovation that creates social impact.



5. Competition Excellence

At national and world events, teams collaborate, drive innovation, prove impact and connect with world business leaders

**The Enactus
360°
of student
support**

ENACTUS PROGRAM

1. Program Establishment



The Enactus 360° of student support

2. Team Development



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Teams participate in data collection and needs assessment for local and international community impact projects



4. Entrepreneurial Action

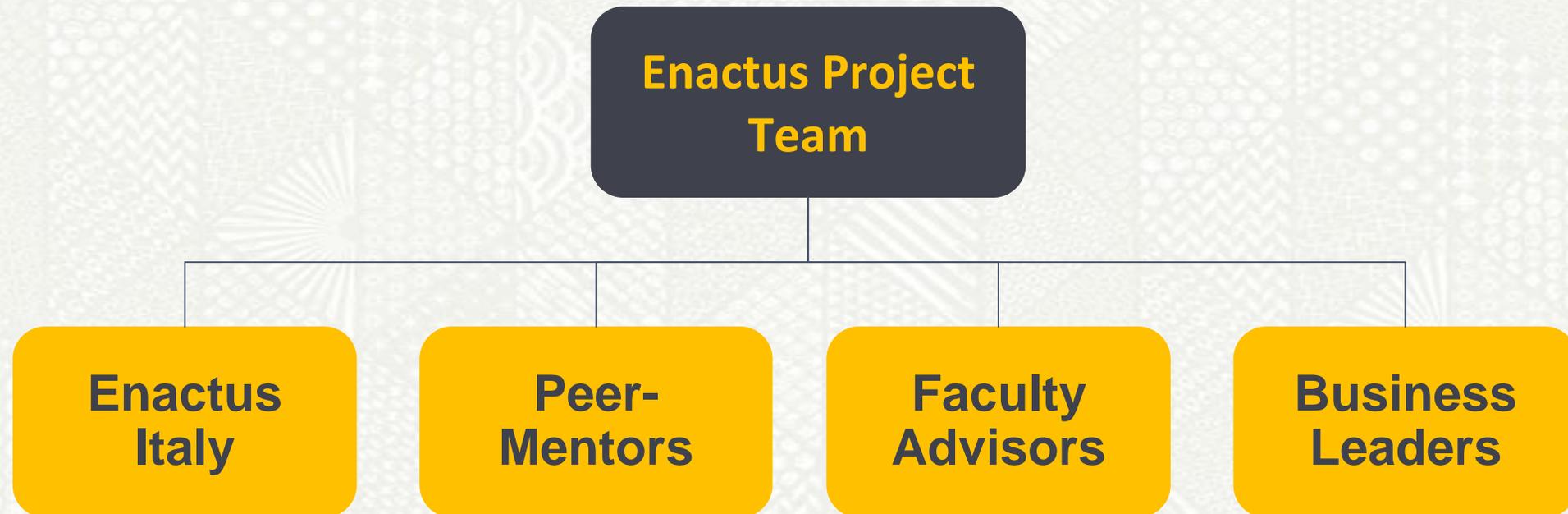


5. Competition Excellence



COLLABORATIVE GUIDANCE

Enactus students' support system



PARTNER ENACTUS ITALIA





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ADDRESSING GLOBAL GOALS



ENTREPRENEURIAL ACTION

Enactus Project Framework



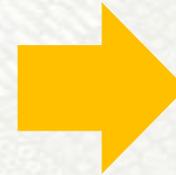
Seeing Opportunities

Identify your **potential beneficiaries** conduct a needs assessment to find a problem that ought to be solved, and find an **entrepreneurial solution** to address it



Taking Action

Further develop your entrepreneurial idea by creating a **business plan** and start the **pilot phase** of your project



Enabling Progress

Scale your project. Measure and report your impact. Empower people. Improve their livelihoods in an economically, socially, and environmentally sustainable way

SOME OF OUR PROJECTS

John Cabot University - National Champion 2018

Our Common Thread

Helping refugee women to tell their stories while pursuing a job in tailoring by collecting, refurbishing, and selling second hand clothes.



Trento University - National Champion 2017

Kilimangiamo

A food truck run by refugees to promote social integration through food.



Catholic University - Finalist 2017 & 2018

ThisAbility

A job searching platform for disabled people that highlights their abilities, allowing hiring companies to look beyond disability



Università di Verona

2 parole per 2 generazioni

A training path on financial issues in an intergenerational perspective. Dedicated to the senior population, disseminated and managed by university students.



ENACTUS VERONA





OUR IDEA



Cross-generational educational ecosystem



University Students



Interested People



@enactusverona



enactusverona@gmail.com

<https://www.facebook.com/fondazioneacaritro/videos/616377602045831/> min. 2.00.00

ENACTUS PROGRAM

1. Program Establishment



2. Team Development



3. Collaborative Guidance



The Enactus
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5. Competition Excellence

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ENACTUS ITALIA – Our Teams

Università degli Studi di Trento

Università Cattolica del Sacro Cuore

Università del Piemonte Orientale

Università degli Studi dell'Insubria

John Cabot University

Università degli Studi di Macerata

Università degli Studi di Verona

Università Politecnica delle Marche

Business School ESCP Europe

John Cabot University – National Champion 2018



ENACTUS WORLD CUP 2018 – Enactus Italy



ENACTUS WORLD CUP 2018

World Trade Center Association Foundation
John Cabot University - Junior Ambassador of Trade

World Project Fair, Università Cattolica Milano by
Carlisle Brake & Friction

Global Goals Ambassadors, ITC Winners,
by KPMG



UPCOMING EVENTS

**30th December
2018**

**Establishment
Of YOUR
Enactus team!!**

National Competition

**Verona, Italia
6th June 2019**



**San Jose,
California, USA
16-18 September,
2019**

Thank You!

<http://Enactusitaly.org>

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Faculty Advisor

Università di Verona

Irene Gozzo – Marina Grazian

Università di Verona

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Why Join Enactus?

Why join Enactus?

- To take action and have a positive impact
- To apply your academic knowledge in real life
- To become part of an international network of passionate and like minded people

What can you expect to learn by joining Enactus?

- Leadership skills
- Team-work
- Entrepreneurial spirit & thinking
- Innovation and creative thinking
- Problem solving skills
- And so much more...