To create a better, more sustainable world, together
WHO ARE WE?

Marta Bertolai
Country Director

Francesca Chiesa
Program Manager

WE BELIEVE INVESTING IN STUDENTS WHO TAKE
ENTREPRENEURIAL ACTION FOR OTHERS
CREATE A BETTER WORLD FOR US ALL.
What is Enactus?
Enactus is a community of student, academic, and business leaders committed to using the power of entrepreneurial action to transform lives and shape a better, more sustainable future.

Mission:
We want to engage the next generation of entrepreneurial leaders to use innovation and business principles to improve the world.
ENACTUS ITALY

- 9 UNIVERSITY TEAMS
- 10 CORPORATE & ORGANIZATION PARTNERS
- 120 STUDENT MEMBERS Annually
- 12 TEAM IMPACT PROJECTS Advanced
- 11,550 HOURS DEDICATED Annually
- 17 PEOPLE DIRECTLY IMPACTED Annually
1. Program Establishment
We support student recruitment and engagement of university staff, business advisors and team leaders.

2. Team Development
Through robust training, insight sharing and leadership events, we build capacity to maximise our student and global impact.

3. Collaborative Guidance
Teams participate in data collection and needs assessment for local and international community impact projects.

4. Entrepreneurial Action
Students deploy business innovation that creates social impact.

5. Competition Excellence
At national and world events, teams collaborate, drive innovation, prove impact and connect with world business leaders.

The Enactus 360° of student support.
1. Program Establishment

2. Team Development

3. Collaborative Guidance
   Teams participate in data collection and needs assessment for local and international community impact projects.

4. Entrepreneurial Action

5. Competition Excellence

The Enactus 360° of student support
COLLABORATIVE GUIDANCE

Enactus students’ support system

Enactus Project Team

- Enactus Italy
- Peer-Mentors
- Faculty Advisors
- Business Leaders
PARTNER ENACTUS ITALIA
ENACTUS PROGRAM

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The Enactus 360° of student support

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ADDRESSING GLOBAL GOALS

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Affordable and Clean Energy
8. Decent Work and Economic Growth
9. Industry, Innovation and Infrastructure
10. Reduced Inequalities
11. Sustainable Cities and Communities
12. Responsible Consumption and Production
13. Climate Action
14. Life Below Water
15. Life on Land
16. Peace, Justice and Strong Institutions
17. Partnerships for the Goals

For Sustainable Development
Enactus Project Framework

Seeing Opportunities
Identify your potential beneficiaries conduct a needs assessment to find a problem that ought to be solved, and find an entrepreneurial solution to address it

Taking Action
Further develop your entrepreneurial idea by creating a business plan and start the pilot phase of your project

Enabling Progress
Scale your project. Measure and report your impact. Empower people, improve their livelihoods in an economically, socially, and environmentally sustainable way
SOME OF OUR PROJECTS

John Cabot University - National Champion 2018
Our Common Thread
Helping refugee women to tell their stories while pursuing a job in tailoring by collecting, refurbishing, and selling second hand clothes.

Trento University - National Champion 2017
Kilimangiamo
A food truck run by refugees to promote social integration through food.

Catholic University - Finalist 2017 & 2018
ThisAbility
A job searching platform for disabled people that highlights their abilities, allowing hiring companies to look beyond disability

Università di Verona
2 parole per 2 generazioni
A training path on financial issues in an intergenerational perspective. Dedicated to the senior population, disseminated and managed by university students.
OUR IDEA

Cross-generational educational ecosystem

University Students

Interested People

@enactusverona  enactusverona@gmail.com

https://www.facebook.com/fondazioneecaritro/videos/616377602045831/   min. 2.00.00
ENACTUS PROGRAM

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   At national and world events, teams collaborate, drive innovation, prove impact and connect with world business leaders
ENACTUS ITALIA – Our Teams

Università degli Studi di Trento
Università Cattolica del Sacro Cuore
Università del Piemonte Orientale
Università degli Studi dell’Insubria
John Cabot University
Università degli Studi di Macerata
Università degli Studi di Verona
Università Politecnica delle Marche
Business School ESCP Europe

John Cabot University – National Champion 2018
ENACTUS WORLD CUP 2018 – Enactus Italy
ENACTUS WORLD CUP 2018

World Trade Center Association Foundation
John Cabot University - Junior Ambassador of Trade

World Project Fair, Università Cattolica Milano by Carlisle Brake & Friction

Global Goals Ambassadors, ITC Winners, by KPMG
UPCOMING EVENTS

30th December 2018

Establishment Of YOUR Enactus team!!

National Competition

Verona, Italia
6th June 2019

San Jose, California, USA
16-18 September, 2019
Thank You!

http://Enactusitaly.org

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Why Join Enactus?

Why join Enactus?

• To take action and have a positive impact
• To apply your academic knowledge in real life
• To become part of an international network of passionate and like minded people

What can you expect to learn by joining Enactus?

• Leadership skills
• Team-work
• Entrepreneurial spirit & thinking
• Innovation and creative thinking
• Problem solving skills
• And so much more…