Communicating Research
October 8 – November 5, 2018

Lecturer:
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*This course document and syllabus are subject to change at the instructor’s discretion. Any and all changes will be communicated to students in writing. The course will be evaluated “Pass/Fail.”

Course Description
This course will help doctoral students in economics and doctoral students in law to communicate more effectively in English as related, in particular, to their academic research. Students will also use academic genres relevant to their future academic careers, and they will consider communication strategies appropriate for both academic and non-academic audiences.

Course Learning Objectives
- To enhance students’ abilities to present research (findings, conclusions) in English
- To help students conceptualize and use academic genres relevant to academic careers
- To enable students to adapt written and oral communication skills to both specialized and non-specialized audiences

Recommended Texts

General Course Requirements
- Students will use written and spoken English for all class activities and assignments.
- Students will speak English when participating actively in class.
- Students will complete all assignments thoughtfully and on time.

Course Itinerary (October 8 – November 5, 2018)

<table>
<thead>
<tr>
<th>Lunedì, 8 ottobre</th>
<th>Principles of Oral and Written Communication, Part I</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aula LAB SMS4 - Santa Marta</td>
<td></td>
</tr>
<tr>
<td>9-13</td>
<td>Audience, purpose, rhetorical situation</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Lunedì, 15 ottobre</th>
<th>Principles of Oral and Written Communication, Part II</th>
</tr>
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<tbody>
<tr>
<td>Aula LAB SMS4 - Santa Marta</td>
<td></td>
</tr>
<tr>
<td>9-13</td>
<td>Organization, delivery, style, visual aids/using electronic slides</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Lunedì, 22 ottobre</th>
<th>Academic Genres, Communicating Research</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aula LAB SMS4 - Santa Marta</td>
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<tr>
<td>9-13</td>
<td>Part A: Academic Discourse and Law</td>
</tr>
<tr>
<td></td>
<td>Part B: Academic Discourse and Economics/Social Science</td>
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</tbody>
</table>
General Course Expectations

Minimum Requirements for Passing Grade
Students must attend all lessons and participate actively to be eligible for a “pass” in the course. In addition, students must submit any and all writing assignments as well as give the practice oral presentation to “pass.”

Analysis of Audience and Purpose
When presenting information in oral and written form, it becomes very important to analyze audience and also to identify the purpose of the document or presentation. A professional writer or speaker should learn as much as they can about their audience, so they can effectively address those readers or listeners.

Organization and Development (Overall Content)
For written reports and essays as well as oral presentations, it is important to structure the information effectively and also provide adequate support for ideas and arguments through evidence and analysis. Good writing also means that you effectively structure each paragraph and each section.

Thesis or Main Point
Both oral presentations and written documents should advance a central claim or main point. Students should organize the content of the presentation or document around this point.

Accessibility (Written Documents)
People read professional documents for information. Therefore, readers should be able to access easily the information in the document. Accessibility requires, for example, the use of a table of contents, tab dividers, headings and subheadings, page numbers, running headers and footers, and any other feature that enables an audience to locate quickly and easily the information they need.

Style/Diction
Word choices and sentence structure are important for the overall effectiveness of the written document or oral presentation. When preparing a document or presentation, writers or speakers adopt an appropriate level of style for their audience and intended purpose.

Delivery
“Delivery” in written documents refers to formatting (font size/type, font style, margins, white space) whereas “delivery” with regard to oral presentations refers to use of the voice, appropriate and effective body language, and enunciation of words as well as avoidance of verbal and overly long pauses.

Professionalism
“Professionalism” means preparing work according to the same professional and ethical standards expected of someone in a professional setting. Students must proofread and edit carefully all work submitted for evaluation. They will also adhere to standards for conventional English grammar and mechanics on all assignments. Professionalism also requires that students use appropriate source citation wherever and
whenever necessary so that they can avoid plagiarism. Students need to remember that their work can reflect upon them in either a positive or negative way.

**Academic Integrity/Dishonesty**
All student work for this course must be original. Students must document and cite sources according to a documentation/style guide recognized by the Department of Economics, the University of Verona. Presenting another author’s precise words, for example, as the student’s own without citation and quotation marks constitutes academic dishonesty. Failure to document and cite sources accurately and appropriately will result in referral to the departmental coordinator.