

2024

Learning catalogue

EUIPO Academy



FOREWORD

With 2024 marking the EUIPO's 30th anniversary, the Academy is pleased to present a holistic learning offer which will be tailored to the learning needs of the Intellectual Property (IP) community as well as our various stakeholders, such as National IP Offices, enforcement authorities and IP international organisations.

Since this is also the last year of the 2025 EUIPO Strategic Plan, which has aimed to disseminate the importance of IP for all businesses and citizens in Europe, the Academy will continue to focus on producing customer-oriented material and ensuring that the services it offers are of the best quality.

Additionally, in a world where the role of technology is ever expanding, 2024 will continue to be a year of hybrid learning and new technological developments. At the Academy, we aim to support you in adapting to this changing reality by producing more technology-related content. We will also offer compact, self-paced training resources, designed specifically for targeted skills development that can be attained in a relatively short time.

As the EUIPO Academy's primary goal is always to provide the best possible learning environment tailored to your needs, we will continue to offer a wide variety of courses, conferences, events, and webinars.

To further raise awareness of IP among young people, and to introduce them to the work done by the EUIPO, our virtual school visits (provided in the five working languages of the EUIPO) and our virtual visits for the Pan-European Seal Programme (PES) universities, will be expanded to reach a wider audience. Some of these visits will open to all universities so that students from various academic backgrounds and regions can benefit from the wealth of knowledge and experience shared by our experts. Our goal is to attract a more diverse range of future professionals to engage with IP in their respective fields.

I warmly recommend that you explore all these opportunities and visit the EUIPO Academy Learning Portal and our e-learning offer. New content and courses are constantly being added to the already extensive list of courses.

Our learning catalogue will give you a first glimpse of the learning opportunities that lie ahead in 2024. We hope it will spark your interest in joining us on the path to learning, knowledge sharing and growing together.

Claire Duranton
EUIPO Academy Acting Director

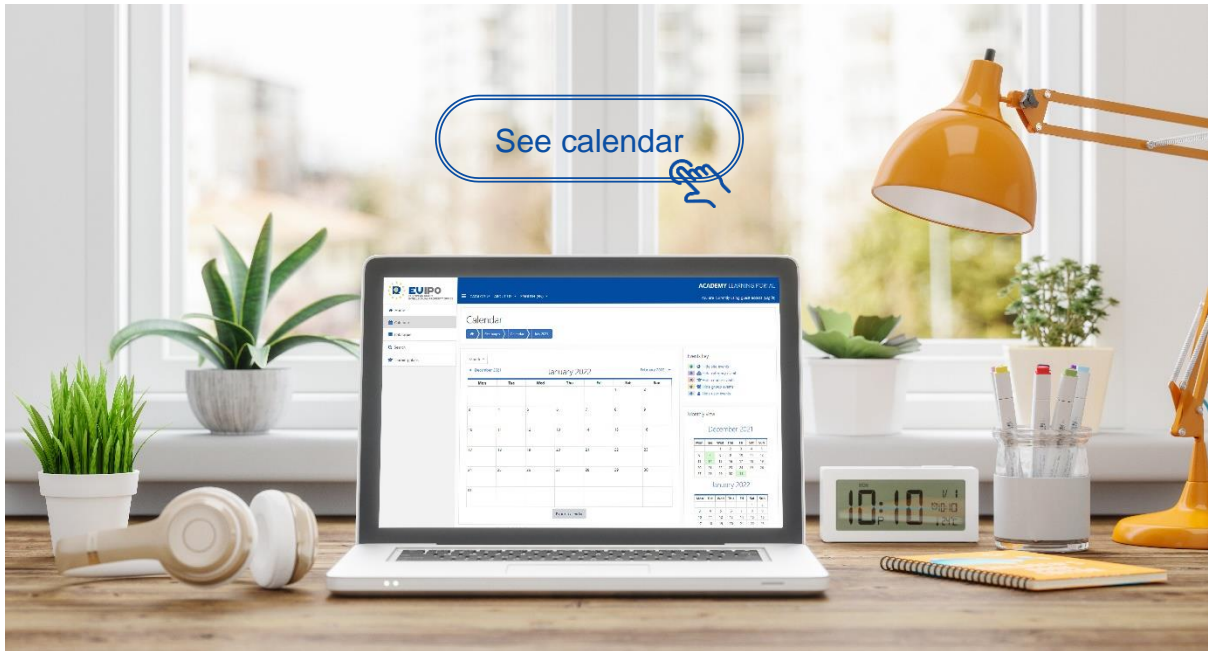
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IP training events



Calendar view



JANUARY		
Start / End	Type of event	Target audience
11 Jan. Virtual school visits	Visits	Schools
18 Jan. Virtual school visits	Visits	Schools
23 Jan. Tuesday webinar	Webinars	Open to all
25 Jan. Virtual school visits	Visits	Schools
30 Jan. Tuesday webinar	Webinars	Open to all
31 Jan. Virtual visits for PES universities	Visits	PES universities

FEBRUARY		
Start / End	Type of event	Target audience
1 Feb. Virtual school visits	Visits	Schools
6 Feb. Tuesday webinar	Webinars	Open to all
8 Feb. Virtual school visits	Visits	Schools
14 Feb. Virtual visits for PES universities	Visits	PES universities
22 Feb. Virtual school visits	Visits	Schools
27 Feb. Tuesday webinar	Webinars	Open to all
28 Feb. Virtual visits for PES universities	Visits	PES universities
29 Feb. Closing session of ETMD EP Paralegals 2023/2024	Academic & Educational Programmes	IP Paralegals
29 Feb. Virtual school visits	Visits	Schools

MARCH		
Start / End	Type of event	Target audience
5 Mar. Tuesday webinar	Webinars	Open to all
7 Mar. Virtual school visits	Visits	Schools

12 Mar.	Tuesday webinar	Webinars	Open to all
13 Mar.	Virtual visits for PES universities	Visits	PES universities
14 Mar.	Virtual school visits	Visits	Schools
19 Mar.	Tuesday webinar	Webinars	Open to all
21 Mar.	Virtual school visits	Visits	Schools

APRIL			
Start / End		Type of event	Target audience
9 Apr.	Tuesday webinar	Webinars	Open to all
9-10 Apr.	IP Seminar	Events	EU national IP offices Non-EU national IP offices EUIPO user associations PES Universities
16 Apr.	Tuesday webinar	Webinars	Open to all
18 Apr.	Virtual school visits	Visits	Schools
22-25 Apr.	IP Campus – Career Fair PES 10 Years Anniversary	Events	EU national IP offices EUIPO trainees Former PES trainees PES Universities Talent Bank associated partners
25 Apr.	Virtual school visits	Visits	Schools
30 Apr.	Tuesday webinar	Webinars	Open to all

MAY		
Start / End	Type of event	Target audience
2 May. Virtual school visits	Visits	Schools
8 May. Virtual visits for PES universities	Visits	PES universities
16 May. Virtual school visits	Visits	Schools
22 May. Virtual visit for universities (Open day to non-PES universities)	Visits	Non-PES universities
30 May. Virtual school visits	Visits	Schools

JUNE		
Start / End	Type of event	Target audience
5 Jun. Virtual visits for PES universities	Visits	PES universities
6 Jun. Virtual school visits	Visits	Schools
11 Jun. Tuesday webinar	Webinars	Open to all
11 Jun. Academy Focal Points meeting	Events	EU national IP offices
13 Jun. Virtual school visits	Visits	Schools
14 Jun. Announcement of the results of ETMD EP Practitioners 2023/2024	Academic & Educational Programmes	IP Practitioners

18 Jun.	Tuesday webinar	Webinars	Open to all
19 Jun.	Virtual visits for PES universities	Visits	PES universities
25 Jun.	Tuesday webinar	Webinars	Open to all

JULY

Start / End	Type of event	Target audience
9 Jul.	Webinar Cineforum	Open to all

SEPTEMBER

Start / End	Type of event	Target audience
16-27 Sep.	EUIPO Trainees Orientation Programme (ETOP)	EUIPO trainees
19 Sep.	Kick off ETMD EP paralegals 2024/2025	IP Paralegals
19 Sep.	Virtual school visits	Schools
24 Sep.	Tuesday webinar	Open to all
26 Sep.	Virtual school visits	Schools

OCTOBER

Start / End	Type of event	Target audience
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1 Oct.	Tuesday webinar	Webinars	Open to all
3 Oct.	Virtual school visits	Visits	Schools
7 Oct.	INTA Industry Day	Events	EU national IP offices EUIPO user associations PES Universities
8 Oct.	Tuesday webinar	Webinars	Open to all
10 Oct.	Virtual school visits	Visits	Schools
16 Oct.	Virtual visits for universities (Open day to non-PES universities)	Visits	Non-PES universities
17 Oct.	Virtual school visits	Visits	Schools
22 Oct.	Tuesday webinar	Webinars	Open to all
24 Oct.	Virtual school visits	Visits	Schools
28 Oct. - 8 Nov. (TBC)	EUIPO IP intensive programme	Academic & Educational Programmes	EU national IP offices EUIPO trainees PES Universities Talent Bank associated partners EUIPO staff
29-30 Oct.	Regional IP Seminar	Events	EU national IP offices EUIPO user associations PES Universities
31 Oct.	Virtual school visits	Visits	Schools

NOVEMBER

Start / End	Type of event	Target audience
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5 Nov.	Tuesday webinar	Webinars	Open to all
6 Nov.	Virtual visits for PES universities	Visits	PES universities
7 Nov.	Virtual school visits	Visits	Schools
12 Nov.	Tuesday webinar	Webinars	Open to all
14 Nov.	Virtual school visits	Visits	Schools
20 Nov.	Virtual visits for PES universities	Visits	PES universities
21 Nov.	Virtual school visits	Visits	Schools
26 Nov.	Tuesday webinar	Webinars	Open to all
28 Nov.	Virtual school visits	Visits	Schools
DECEMBER			
Start / End		Type of event	Target audience
2-3 Dec. (TBC)	Network of IP Academies (NIPA) - Annual meeting	Events	NIPA members
5 Dec.	Virtual school visits	Visits	Schools
11 Dec.	Virtual visit for PES universities	Visits	PES universities
12 Dec.	Virtual school visits	Visits	Schools

Disclaimer: This schedule is subject to change. If you have any questions, please contact the EUIPO Academy at: Academy@euipo.europa.eu

Details of IP training events

MAJOR IP EVENTS



IP SEMINAR

Description: The IP seminar offers a comprehensive programme covering presentations and discussions by experts from the EUIPO, the EU and non-EU IP offices and other experienced professionals on a wide range of topics related to trade marks, designs, and other IP matters. The programme is complemented by working sessions using case studies. The objective of the IP seminar is to provide training and a platform for knowledge sharing on specific IP issues.

Level: N/A

Audience: EU IP offices, non-EU IP offices, EUIPO user associations, and PES universities

IP SEMINAR, Designs

Dates: 9-10 April 2024

Location: Online event

Language: English

Fees: Free of charge

REGIONAL IP SEMINAR

Description: The regional IP seminar is organised in collaboration with a national IP office. It combines lectures and panel discussions on the offices' practices together with interactive workshops. The objective of the regional IP seminars is to provide training and a platform for knowledge sharing on specific IP issues.

Level: N/A

Audience: EU national IP offices, EUIPO user associations, and PES universities

Language: English

Fees: Free of charge

REGIONAL IP SEMINAR IN MALTA

Dates: 29-30 October 2024

Location: Hybrid event – online and on-site (Valletta)

INTA INDUSTRY DAY

Description: Leading experts in a specific IP field share their knowledge through presentations and discussions. The topic of this year: 'Intellectual Property and Artificial Intelligence'.

Dates: 7 October 2024

Location: Online

Level: Advanced

Audience: EUIPO staff, EU national IP offices, and PES universities

Language: English

Fees: Free of charge

ACADEMY FOCAL POINTS MEETING

Description: The objective of the annual network meeting is to provide a platform for sharing training-related knowledge and experience, while strengthening networking among intellectual property office (IPO) contact persons and the EUIPO Academy.

Dates: 11 June 2024

Location: On-site at the EUIPO premises (Alicante, Spain)

Level: N/A

Audience: EU national IP offices

Language: English

Fees: Free of charge

NIPA – NETWORK OF IP ACADEMIES – ANNUAL MEETING

Description: The Network of IP Academies (NIPA) consists of the PES university members, the Talent Bank associate partners, and the national IP offices. NIPA members meet once a year to discuss further opportunities for collaboration between them and common projects. During the annual meeting, newly adopted EUIPO projects are announced and shared with the NIPA members.

Dates: 2-3 December 2024 (TBC)

Location: TBC

Level: N/A

Audience: NIPA members

Language: English

Fees: Free of charge

2024 IP CAMPUS – CAREER FAIR – PES 10 YEARS ANNIVERSARY

Description: The IP Campus, a special event dedicated to trainees. The main objectives of the event are to enhance trainees' IP knowledge from a multidisciplinary perspective, to give them experience in project implementation through group work and solving challenges, and to develop essential soft skills that are crucial for their professional growth. In addition, during this event, former PES trainees and PES Talent Bank Associate Partners will participate in discussions, present different career paths, and share valuable tips and tricks with current trainees. This year marks the 10 years anniversary of the Pan-European Seal Programme; thus the IP campus event will be dedicated to this.

Dates: 22-25 April 2024

Location: Hybrid event – online and on-site at the EUIPO premises (Alicante, Spain)

Level: N/A

Audience: EUIPO trainees, PES universities, Former EUIPO Trainees, EU national IP offices, and Talent Bank associate partners

Language: English

Fees: N/A

ETOP – EUIPO TRAINEES’ ORIENTATION PROGRAMME

Description: At the beginning of the traineeship, trainees follow a 2-week training induction programme. The induction programme provides trainees with basic information about the EUIPO, their general rights and obligations during the traineeship and some information about living in the place of the traineeship.

Dates: 16-27 September 2024

Location: Hybrid event – online and on-site at the EUIPO premises

Level: N/A

Audience: EUIPO trainees

Language: English

Fees: N/A

EUIPO IP INTENSIVE PROGRAMME

Description: The EUIPO IP Intensive Programme is an online training programme that enables Pan-European Seal universities and other stakeholders to include IP in their curriculum studies. It addresses EUIPO practice in depth and provides insights into all aspects of the broad and dynamic IP world of today.

During this Programme, participants will have access to presentations, lectures, workshops, and case studies.

Dates: 28 October – 8 November 2024 (TBC)

Location: Online

Level: N/A

Audience: PES universities and EU national IP offices

Language: English

Fees: Free of charge

WEBINARS



TUESDAY WEBINARS

The EUIPO Academy offers webinars on intellectual property-related topics presented by experts from the EUIPO, from other institutions, or from other stakeholders. The main topics covered are:

- analysis of case-law from the Court of Justice or national courts;
- decisions of the Boards of Appeal;
- explanation of the EUIPO's core business and predictions of EUIPO decisions;
- tips and tricks on using the EUIPO tools;
- changes related to new legislation;
- enforcement issues;
- recent developments related to IP rights in general.

At least once a year, a webinar is organised in cooperation with the EPO on a common topic of interest to our customers.

We invite you to take part in an interactive and engaging learning experience that will provide you with practical approaches and real solutions.

Dates: See online calendar above

Location: Online

Level: From basic to advanced

Audience: All

Language: English

Fees: Free of charge

VIRTUAL VISITS



VIRTUAL CAMPUS



VIRTUAL SCHOOLS VISITS

Description: We invite school classes to sign up for an interesting, fun, and interactive virtual learning journey, available in five languages (EN, FR, DE, IT, ES), about the European Union, the importance of intellectual property for young people and the main activities of the EUIPO.

Dates: See online calendar above

Location: Online

Level: N/A

Audience: Students between 12-18 years.

Language: English, French, German, Italian and Spanish

Fees: Free of charge

VIRTUAL VISITS FOR UNIVERSITIES

Description: During the virtual visit, students from PES universities will have the chance to learn about the EUIPO and get an initial 'feel' of the Office before applying for the PES programme.

The virtual visit will include general information about the EUIPO and its different departments and practices, as well as general information about the PES programme and other academic initiatives.

Non-PES universities are also welcome to participate in specific Virtual Visits organised for non-members throughout the year.

Dates: See online calendar above

Location: Online

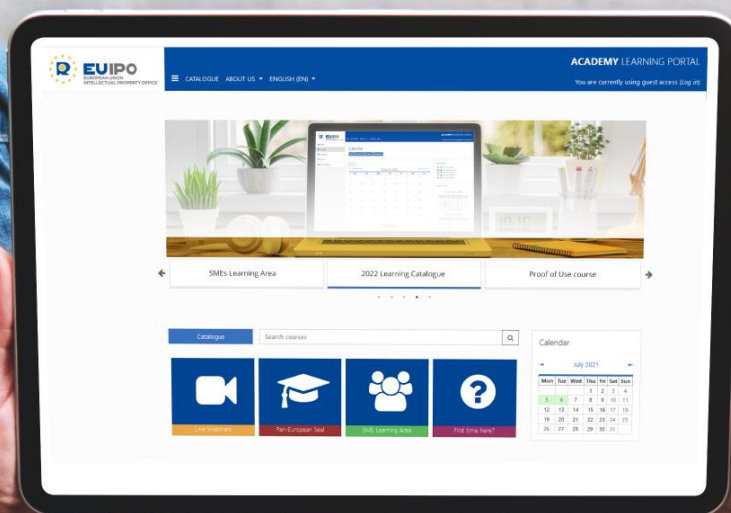
Level: N/A

Audience: University students

Language: English

Fees: Free of charge

e-Learning Portal





EUIPO ACADEMY LEARNING PORTAL



AVAILABLE 24/7



SELF-PACED



+170 CERTIFIED IP COURSES



COURSES FROM 10 MINUTES TO 6.5 HOURS



COURSES IN SEVERAL LANGUAGES



FREE OF CHARGE



TRADE MARK COURSES		DURATION	LINK
	The new EUTM e-filing - Demo	57 mins	
 	BoA – Track Case-Law: BoA decisions and GC/CJ judgements 2023	215 mins	
	Overview of the 2023 Edition of the Guidelines	118 mins	
	Absolute Grounds Examination: General principles	34 min	
	Webinar Cineforum: When reality enters the fiction	78 mins	
	How to avoid errors when filing documents in <i>inter partes</i> proceedings	60 mins	
	Interactive webinar with EPO ‘Playing with IP rights: Toys in the spot-light’	60 mins	
	Public policy and morality in trade marks: Gauging badness	60 mins	
	Trade marks and designs in the metaverse: legal aspects / EUIPO practice	59 mins	
 	Conveying meaning – options and limits for protecting new forms of marks in collaboration with the Max Planck Institute	66 mins	
	Classifying Trade Mark Services – steering clear of common pitfalls	76 mins	
 	Explanation of strategies used for efficient decisions in <i>inter partes</i> proceedings	72 mins	
	Podcasts on Registrability of slogans at the EUIPO	60 mins	
DESIGN COURSES		DURATION	LINK
	Introduction to the Registered Community Design system	68 mins	
	Track on design: Recent Case-Law from the CJEU/General Court on Design	65 mins	
	Track on design: discovering the new RCD e-filing and solving your design doubts	67 mins	
	Overlap between RCDs and EUTMs	70 mins	



With certificate



with subtitles



podcasts

EUIPO TRADE MARK AND DESIGN EDUCATION PROGRAMME (ETMD EP)



The EUIPO Trade Mark and Design Education Programme (ETMD EP) is an Education Programme within the EUIPO, whose objective is to increase the knowledge of the legal framework of European Union trade marks and Community designs, in particular proceedings and practices of the EUIPO within the community of practising intellectual property professionals.

Our comprehensive curriculum provides a rich learning experience, designed to fit seamlessly into participants' full-time work schedule. The ETMD EP for practitioners offers a range of options, including scheduled and self-study activities, as well as on-site and online participation.

The ETMD EP aims to create a network of trained IP professionals with advanced knowledge of the EUIPO's practice and tools, thus facilitating the procedures they initiate before the EUIPO.

The EUIPO Trade Mark and Design Education Programme (ETMD EP) has been created to offer structured training to the community of intellectual property professionals, helping them to better support EU businesses and thus strengthen the trade mark and design registration systems managed by the EUIPO.

Two programmes are offered:

- [ETMD EP for practitioners](#)
 - trade mark and design track (full programme)
 - trade mark track
 - design track
- [ETMD EP for paralegals](#)

The *ETMD EP* will run course cycles (training and examination) once every two years.



This programme focuses on the interactions between the EUIPO and **IP practitioners** in the trade mark and design fields.

Number of alumni: 198
Next edition: January 2026
Capacity: max. 60 participants
Level: Advanced
Language: English
Tuition hours: around 150
EUIPO certificate awarded



This programme focuses on the interactions between the EUIPO and **IP paralegals** in the trade mark and design fields.

Number of alumni: 174
Next edition: January 2025
Capacity: max. 60 participants
Level: Intermediate
Language: English
Tuition hours: around 80 hours
EUIPO certificate awarded

Material – IP Teaching Kit



IP Teaching Kit


The EUIPO and the EPO are pleased to publish the IP Teaching Kit. It has been developed for university teachers whose students have little or no knowledge of intellectual property and aims to give a basic yet comprehensive introduction to different IP rights, and the concept of IP as a whole.

This IP Teaching Kit contains an extensive set of free, accessible teaching materials developed by IP professionals from the EPO and the EUIPO thanks to the close cooperation and mutual support between the management and staff of the two organisations. It is one of the most comprehensive IP teaching resources in the world and is available through the EUIPO Academy's Learning Portal.


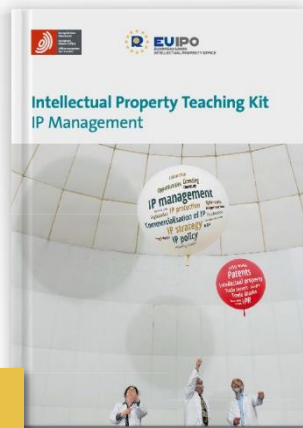




**IP Teaching Kit
Advanced
Part I**



**IP Teaching Kit
Advanced
Part II**

**IP Teaching Kit
IP Management**

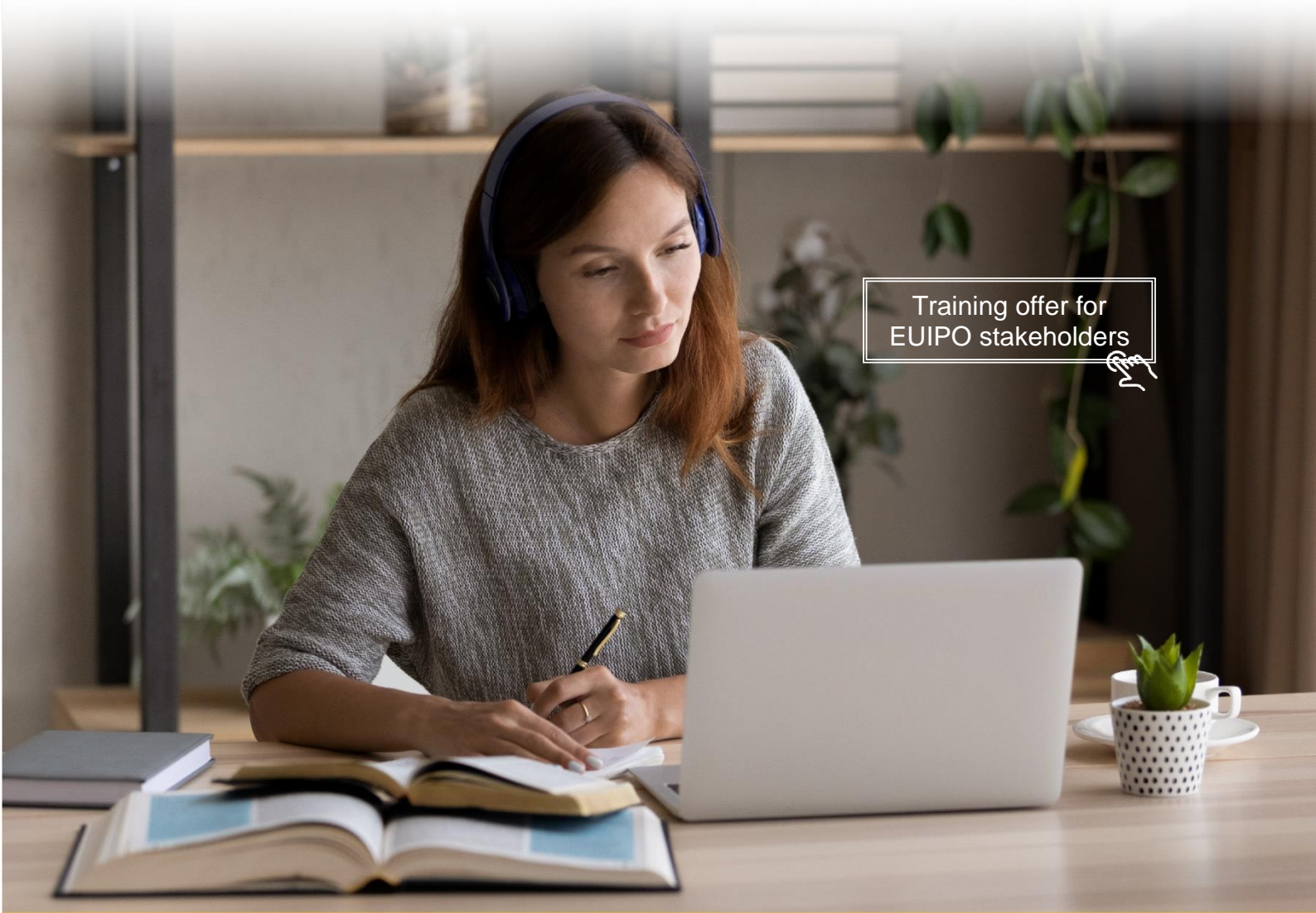



**IP Teaching Kit
IP Search Tools**



Stay informed

[Training offer for EUIPO stakeholders](#)



Training offer for
EUIPO stakeholders